# **UNCG RECOMMENDED 2018-2020 STRATEGIC PRIORITIES OVERVIEW**

Each Sub-Team was asked to identify the top two actions for the next two years. Additional important actions over the next decade are included in each section of the plan. If opportunities arise and capacity allows UNCG to move beyond or prioritize other actions in addition these 10 priority actions, there should be flexibility for moving a compelling recommendation up for more immediate action by UNCG.

### IMPLEMENTING UNCG'S ORGANIZATIONAL EFFORTS: 2018-2020- TOP PRIORITIES

- 1. Increasing membership will provide the life blood of UNCG, stabilizing it in the coming years. Its organizational objectives and actions are structured to expand efforts to enlist new members and partners in Collaborative Governance (CG) scholarship, teaching, and practice. With increased membership will come additional resources that can be then invested in improving communication and strengthening UNCG fundraising and development efforts.
- 2. Communication & Fundraising. The importance of communications and fundraising is underscored by establishing over the next two years a UNCG Communications officer and enhancing the role of UNCG Treasurer.

#### IMPLEMENTING UNCG'S SCHOLARSHIP & RESEARCH EFFORTS: 2018-2020- TOP PRIORITIES

- 1. Create and curate a database of UNCG members' current and completed collaborative governance scholarship (enabling UNCG members to understand one another's research and connect with one another to explore collaborative research and writing projects).
- 2. Create an annotated collaborative governance bibliography for UNCG's website (which may include some scholarship of UNCG members and some of non-members).

## IMPLEMENTING UNCG'S COLLABORATIVE GOVERNANCE TEACHING EFFORTS: 2018-2020-TOP PRIORITIES

- 1. Create a UNCG Teaching/Training strategic area Committee to oversee actions promoting the sharing and improvement of collaborative governance teaching/training methods and content through its conferences and other peer-to-peer forums.
- 2. Create a space for students to participate and contribute in UNCG conferences as an introduction to collaborative governance in order to nurture the growth and leadership capacity of the next generation of practitioners, trainers, and researchers in collaborative governance.

## IMPLEMENTING UNCG'S PRACTICE/ENGAGEMENT EFFORTS: 2018-2020- TOP PRIORITIES

- 1. Highlight how collaborative governance supports university mission-central community engagement and service learning as a membership recruitment strategy.
- 2. Identify multi-state, multi-center opportunity areas to facilitate funding proposals that blend collaborative governance practice, scholarship and/or teaching.